

# ILLUMINATE



The **Illuminate Workshop**, organized by **E-Cell Jyothi Engineering College** in collaboration with **E-Cell IIT Bombay** and **IEDC**, proudly sponsored by **CSI, IEI and ISTE** of Jyothi Engineering College, was held on **18th December 2024** to foster entrepreneurial skills and ignite a passion for innovation among students. The event was made possible through sponsorship support from CSI, IEI, ISTE, and IEDC which enabled us to enhance the overall participant experience.

The event attracted many participants, reaching our initial goal of 80, thanks to a successful marketing campaign that leveraged digital platforms, word of mouth, and on-campus promotions.

The workshop featured engaging sessions led by experienced entrepreneurs and startup experts who provided valuable insights into business modelling, startup ideation, and problem-solving strategies.

Participants enjoyed a **full-day interactive program**, which included hands-on activities such as business model canvas exercises, case studies, and networking opportunities with the speaker and mentors. Each attendee received a **startup kit, lunch, and a certificate of participation from E-Cell IIT Bombay**, enhancing the workshop experience.

Additionally, the event fostered strong networking connections between attendees and mentors, setting the foundation for future collaborations.

## ILLUMINATE

9:00 AM - 9:10 AM: Registration and Technical Setup.

9:15 AM - 9:30 AM: Welcome and Inauguration.

9:30 AM - 9:50 AM: Kickstart Your Journey: The Power of Entrepreneurship.

9:50 AM - 10:20 AM: Icebreaker Activity: Team Formation.

10:20 AM - 10:50 AM: Idea Generation and Problem Identification.

10:50 AM - 11:50 AM: Business Model Canvas (BMC) Workshop.

11:50 AM - 12:30 PM: Team Activity: Building a Business Model Canvas.

12:30 PM - 1:00 PM: Finance for Entrepreneurs.

1:00 PM - 1:45 PM: Lunch Break.

1:45 PM - 2:15 PM: Insights into Startup Development.

2:15 PM - 2:45 PM: Pitching Workshop.

2:45 PM - 3:15 PM: Team Activity: Pitch Presentation.

3:15 PM - 3:45 PM: Pitch Presentation and Feedback.

3:45 PM - 4:00 PM : Closing ceremony

### WHAT'S INCLUDED IN YOUR ₹650 TICKET

**15 KTU POINTS**

Full workshop access

Participate in an extensive interactive session led by seasoned entrepreneurs and experts in the field of business and startups.

Exclusive Startup Kit

Contains templates, resources, and many more for your entrepreneurial journey.

Certification

Receive a participation certificate from E-Cell IIT Bombay - recognition from one of India's leading entrepreneurship cells, showcasing your commitment to learning and innovation. And a certificate of completion from E-Cell Jyothi.

Lunch and Refreshments

Enjoy a delicious lunch and refreshments to keep you energized throughout the day.

Hands-on activities




Engages you on practical exercises like case studies for real-world experience.




## ILLUMINATE

18 DEC 2024  
9:00AM

**20 SEATS LEFT**  
**OFFER PRICE:**  
~~₹800~~ ₹650

### OUR SPONSORS




# ILLUMINATE

9:00 AM-9:10 AM	REGISTRATION AND TECHNICAL SETUP.
9:15 AM-9:30 AM	WELCOME AND INAUGURATION.
9:30 AM-9:50 AM	KICKSTART YOUR JOURNEY: THE POWER OF ENTREPRENEURSHIP.
9:50 AM-10:20 AM	ICEBREAKER ACTIVITY:TEAM FORMATION.
10:20 AM-10:30 AM	IDEA GENERATION AND PROBLEM IDENTIFICATION.
10:30 AM-11:30 AM	BUSINESS MODEL CANVAS (BMC) WORKSHOP.
11:30 AM-12:30 PM	TEAM ACTIVITY: BUILDING A BUSINESS MODEL CANVAS.
12:30 PM-1:00 PM	INANCE FOR ENTREPRENEURS.
1:00 PM-1:45 PM	LUNCH BREAK.
1:45 PM-2:15 PM	INSIGHTS INTO STARTUP DEVELOPMENT.
2:15 PM-2:45 PM	PITCHING WORKSHOP.
2:45 PM-3:15 PM	TEAM ACTIVITY:PITCH PRESENTATION.
3:15 PM-3:45 PM	PITCH PRESENTATION AND FEEDBACK.
3:45 PM-4:00 PM	CLOSING CEREMONY.

## What's included in your ₹650 ticket?

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Enjoy a delicious lunch and refreshments to keep you energized throughout the day

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18 DEC 2024

FEE 650/-

# ILLUMINATE

REGISTER NOW








## **Illuminate Workshop Organized by: E-Cell Jyothi Engineering College in Collaboration with E-Cell IIT Bombay**

**Date: 18th December 2024**

**Venue: Decennial Hall, Jyothi Engineering College**

**Introduction:** The Illuminate Workshop, organized by E-Cell Jyothi Engineering College in collaboration with E-Cell IIT Bombay, was successfully conducted on 18th December 2024. The event aimed to inspire and educate students on entrepreneurship while equipping them with practical skills to ideate, innovate, and solve problems effectively. The workshop saw remarkable participation, achieving the target of 80 attendees through a strategic marketing campaign that utilized digital platforms, word-of-mouth referrals, and on-campus promotions.

**Highlights of the Event Purpose and Goal:** To foster entrepreneurial thinking among students. To provide participants with actionable insights into business modelling, startup ideation, and innovation strategies.

**Marketing Success:** Effective promotion attracted the desired number of participants, making the event a success.

**Interactive Learning:** The workshop featured engaging sessions led by experienced entrepreneurs and startup experts. Participants were involved in activities such as business model canvas exercises, case study discussions, and networking sessions.

**Participant Benefits:** Startup kits, lunch, and certificates of participation from E-Cell IIT Bombay were provided to enhance the overall experience.

**About the Speaker:** The workshop featured **Mr. Vishal Nair**, a renowned entrepreneur and startup mentor, as the keynote speaker. With years of experience in building and scaling businesses, Mr Nair delivered insightful sessions on startup ideation, problem-solving, and business modelling. His engaging and practical approach inspired participants, offering them valuable knowledge to navigate their entrepreneurial journeys. His interactive sessions and one-on-one mentoring helped bridge the gap between theoretical learning and real-world applications. Event Flow and Activities. The Illuminate Workshop offered a well-structured and interactive program.

**Morning Session:** Keynote address by Mr. Vishal Nair. Hands-on business model canvas exercise.

**Afternoon Session:**

Case study discussions on real-world startup scenarios .Networking session with mentors and guest speakers

**Key Outcomes:** Enhanced entrepreneurial knowledge and skillsets among participants. Strong networking connections between students, mentors, and speakers. Positive feedback from attendees, emphasizing the value of practical, hands-on activities.

**Sponsorship Support**

The Illuminate Workshop was supported by **CSI** (₹6,000), **IEI** (₹3,000 and gave special discounts for iei members), **ISTE** (₹ 5,000) and **IEDC**(special discounts to iedc members). These contributions were instrumental in providing lunch and refreshments for participants, startup kits, and covering other event expenses, ensuring a high-quality experience for everyone involved.

**Feedback**

The Illuminate Workshop was a resounding success, providing participants with valuable entrepreneurial insights and engaging educational and inspiring sessions. The registration process was well-organized, ensuring a smooth start for the event. Participants particularly appreciated the sessions on innovation, idea pitching, and problem-solving, which encouraged creative thinking and practical application of concepts.

The workshop's interactive nature and focus on real-world examples were highly effective in fostering a deeper understanding of entrepreneurship and innovation. Many attendees expressed enthusiasm for future events and shared their excitement to continue learning and growing through such impactful initiatives. Overall, the workshop was a testament to E-Cell JEC's commitment to nurturing entrepreneurial talent and creating meaningful learning experiences.

**Acknowledgement**

We extend our gratitude to **CSI, IEI, ISTE** and **IEDC** of Jyothi Engineering College for their sponsorship and support, which significantly enhanced the event's quality. Special thanks to E-Cell IIT Bombay for their collaboration and to our keynote speaker **Mr. Vishal Nair**, for his inspiring and practical workshop session. Conclusion The Illuminate Workshop was a remarkable success, achieving its goals of fostering entrepreneurial skills and creating an impactful learning experience. The event marked a significant step towards nurturing innovation and entrepreneurial talent among students, reinforcing E-Cell JEC's commitment to empowering future leaders.

## Conclusion

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# Attendance Sheet

This sheet records the check-in details of each participant, including timestamps, as captured using Make My Pass digital passes used for the easy registration process. It serves as a log of each participant's entry to the event.

Name	Email	ticket_code	check_in_date	college
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